**Shandra L. Schibbelhut**

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**EDUCATION**

**University of Wisconsin-Madison Madison, WI** Degree: Bachelor of Business Administration May 2025

Majors: Marketing, Supply Chain Management

GPA: 3.16

**PROFESSIONAL EXPERIENCE**

**Whispering Springs Golf Course Fond du Lac, WI** *Event Services & Bartender*  March 2020-Present (Seasonal)

* Provided professional levels of service for events ranging from intimate gatherings to extravagant weddings and golf outings
* Delivered exceptional, friendly, and efficient customer service to varying clientele ranging from Members to State Officials
* Trained future staff in customer service, restaurant technology, and beverage service while actively working my scheduled shifts

**Oshvegas Palms Resort Oshkosh, WI**

*Brand & Store Manager* June 2021-Present (Seasonal)

* Established, Designed, and Marketed a line of Camping merchandise
* Effectively stocked, organized, priced, and managed the entirety of the store with merchandise, supplies, food, and beverage
* Provided customer service and reception service to prospective clientele and current residents

**Fond du Lac Area Foundation Fond du Lac, WI**

*Marketing Inten* May 2022-August 2022

* Effectively managed four social media accounts on three platforms, focusing advertising information to donors and our following
* Crafted our annual report of highlighted donors’ stories, Foundation financial statements, and key events of the fiscal year that was sent out to over 500 donors
* Wrote and recorded radio ads to broadcast upcoming events and inform prospective clientele of our services
* Employed my proficiency in Canva to design graphics to be published on all social media platforms
* Drafted Press Releases to communicate to our community about breaking news and upcoming Foundation events

**ORGANIZATIONS & SOCIETIES**

**The Cardinals Nest – School Based Enterprise (SBE)** September 2020 - May 2021

*Team Leader*

* Successfully lead 50 High School Senior marketing students to acquire more than $20,000 in revenue over the course of the year
* Developed, planned, and posted promotional and informational content on all three of our social media platforms
* Crafted and planned our promotional agenda while maintaining a 4.0 in my seven other courses
* Represented our marketing and business department at Future Business Leaders of America State competition, placing 1st and qualifying for the National competition in Anaheim, California

**Women In Business (WIB)** September 2021- Present

*Active Member*

* Selected as one of only 25 new members as a freshman amongst 200+ interviewed candidates
* Actively participated in community service activities to benefit the greater Madison area
* Engaged in corporate presentations of future career and internship opportunities
* Attended various professional development workshops to further establish my personal brand

**Honorary Professional Marketing Society (MKT**) September 2021-Present

*Active Member*

* Gained knowledge of potential career opportunities by attending corporate speaker events
* Networked with alumni corporate employees to gain insight into the Marketing industry and obtain advice to benefit my future
* Connected with fellow students to establish beneficial connections within the Marketing program and Business School

**TECHNICAL EXPERIENCE**

Proficient in Microsoft Excel Programming